PROJECT REQUIREMENTS

**Completed Analysis Uploaded to GitHub (20 points)**

* Final data analysis contains ample and complete information in README file (10 points)
* Final repository is acceptable for professional quality presentation (10 points)

**Visualizations (20 points)**

* 6–8 visualizations of data (at least two per question) (10 points)
* Clear and accurate labeling of images (5 points)
* Visualizations supported with ample and precise explanation (5 points)

**Analysis and Conclusion (20 points)**

* Write-up summarizes major findings and implications at a professional level (5 points)
* Each question in the project proposal is answered with precise descriptions and findings (5 points)
* Findings are strongly supported with numbers and visualizations (5 points)
* Each question response is supported with a well-discerned statistical analysis from lessons (e.g., aggregation, correlation, comparison, summary statistics, sentiment analysis, and time series analysis) (5 points)

**Group Presentation (20 points)**

* All group members spoke during the presentation (5 points)
* Group was well prepared (5 points)
* Presentation is relevant to material (5 points)
* Presentation maintains audience interest (5 points)

**Slide Deck (20 points)**

* Slides are visually clean and professional (5 points)
* Slides are relevant to material (5 points)
* Slides effectively demonstrate the project (5 points)
* Slides are clear and maintain audience interest (5 points)